

## **Press Release**

## Hong Kong Life "Wealthy Builder II RMB Endowment Plan"

19 August 2011 - Recently, clients tend to select investment tool with stable returns and appreciation potential under the fluctuated global investment market and low deposit rate. Market demand towards RMB insurance products increases. Hong Kong Life Insurance Limited ("Hong Kong Life") launched **"Wealthy Builder II RMB Endowment Plan"** today, which only two-year Premium is required for five-year saving and life protection. The Plan provides 110% guaranteed return with guaranteed annual interest rate 2.14%.

Hong Kong Life Chief Marketing Officer Kennex Chan said, "We launched "Wealthy Builder RMB Savings Protection Plan"" at the beginning of year which the response was great. Therefore, Hong Kong Life re-launched **"Wealthy Builder II RMB Endowment Plan"** to meet clients' needs. The Plan provides 110% guaranteed return<sup>1</sup>, which clients can enjoy life protection, RMB appreciation and stable returns at the same time."

The minimum Sum Assured of **"Wealthy Builder II RMB Endowment Plan"** is RMB40,000 which equals to RMB20,000 annual premium. When comparing with similar products found in the market, the minimum Sum Assured amount is relatively lower. Clients can also choose RMB or HKD Premium. The Plan also provides flexible Premium Payment Term with two-year Premium Payment Term and the option to save the next year Premium in advance<sup>2</sup> in order to avoid the risk of exchange rate. The application procedure is simple and no medical examination is required.

**"Wealthy Builder II RMB Endowment Plan"** also provides complimentary Accidental Death Benefit for the first Policy Year. If the Life Insured dies because of accident, Total Death Benefit equals to 102% of Total Premiums Paid or Guaranteed Cash Value and an extra benefit equals to 10% of the Premium of the Plan will be paid to their families which is up to RMB400,000<sup>3</sup>. **"Wealthy Builder II RMB Endowment Plan"** is suitable for people aged 0 to 70. The Maximum Total Sum



Assured of "Wealthy Builder" and **"Wealthy Builder II RMB Endowment Plan"** for each Policy Beneficiary is RMB8,000,000.

For plan details, please refer to the product leaflet, contact Asia Insurance Company Limited, Chong Hing Bank Limited, Shanghai Commercial Bank Limited, OCBC Wing Hang Bank Limited and Wing Lung Bank Limited, call Hong Kong Life Application Hotline 22902888, or visit <u>Hong Kong Life Website</u>.

<sup>1</sup>Guaranteed returns equals to 110% of Total Premiums Paid (Calculated in RMB). <sup>2</sup>Amount in RMB reserve premium account is not entitled to dividend and partly or fully withdrawal. <sup>3</sup>The indemnity of the Benefit amount equals to 10% of the Sum Assured while the maximum Total Death Benefit of "Wealthy Builder" and "Wealthy Builder II RMB Endowment Plan" is RMB400,000.

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Hong Kong Life "Wealthy Builder II RMB Endowment Plan" leaflet